

From: [Karen Matthews](#)
To: [Karen Matthews](#)
Subject: FW: Prom in School District 68
Date: November 24, 2022 4:41:25 PM

From: Carrie Blood < >

Sent: Tuesday, November 22, 2022 9:18:14 PM

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Subject: Prom in School District 68

CAUTION: External Message

Good Evening All,

My name is Carrie Blood, and I am representing the Dover Bay Prom Committee of 2023. We are a group of parents that are very busy planning and fundraising for our children who will be graduating June 2023 from Dover Bay.

We have recently learned that the School Trustees of SD68 have been asked to re-look at SD68's involvement with Prom events. We are hoping to share our concerns and challenges before you discuss this issue.

The event of "Prom" has existed since the 1930's. It's a greatly anticipated event, arguably, a rite of passage for graduating youth. This event, historically, has been held in the high school gymnasium, organized by parents and school administrators alike, and marketed by posters hung on school walls, daily announcements, and school newsletters sent home. Fundraising was done, but it was relatively minimal, and most parents were involved in some way making "the load light with many hands working".

Since 2013, Prom in School District 68 has been left to be funded and organized solely by the parents of graduates. Parents receive no contact information of other students and parents. We are not allowed to advertise on school premises. We do not have the aid of school administrators.

With the added cost of a venue, rising costs of food, labour, and goods, we have estimated this event will cost approximately \$50,000 for this year. Furthermore, it is very challenging to connect with as many parents as in the past. After 2.5 months of communications, our Facebook page has only reached a little over a third of parents that could potentially be involved in Prom. This makes heavy work, on fewer hands.

Other concerns are:

-Inclusiveness: how do we reach these other families and make Prom known?

-How can we reach families with financial needs. Shouldn't each child be able to attend prom

We are hoping for:

- the ability to use the school for communication between families (newsletters, Posters on School walls, rail announcements)
- if not as a venue for the Prom, perhaps other events such as a bottle drive or a car wash could be held in the parking lot?
- help with identifying families with needs

We greatly appreciate your time when contemplating this issue.

Dover Bay Prom Committee 2023

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