



**NANAIMO LADYSMITH PUBLIC SCHOOLS  
BOARD OF EDUCATION  
PUBLIC MEETING  
ACTION SHEET**

DATE: June 26, 2024  
TO: Board of Education  
FROM: Laura Tait, Interim Superintendent  
SUBJECT: 2024 – 2028 Strategic Plan

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**Recommendation:**

***That the Board of Education of School District No. 68 (Nanaimo-Ladysmith) adopt the 2024-2028 Strategic Plan.***

**Background:**

On June 12, 2024, the Business Committee received a summary of the May 2024 final consultation with respect to the draft 2024-2028 Strategic Plan.

Further, the Business Committee recommended the following motion be passed by the Board of Education at tonight's Board meeting:

That the Board of Education of School District No. 68 (Nanaimo-Ladysmith) set aside any decision on changing the tagline until after the Strategic Plan is passed by the Board of Education.

**Discussion:**

The Business Committee received final consultation feedback from members of the public, including parents, community members and Indigenous partners. One area of feedback highlighted for the committee was dissatisfaction articulated regarding the tagline of "Success for all". Following discussion, it was decided to not direct staff to consult on a new tagline prior to the Board of Education's meeting on June 26. As a result, the final 2024-2028 NLPS Strategic Plan document will not include a tagline. A tagline is not a required component of a Strategic Plan.

The Board of Education is now ready to adopt the Strategic Plan, a process that began during the Board's retreat in August 2023. This initial phase set the groundwork for our strategic direction, followed by a series of additional working sessions that refined our goals and objectives. We ensured inclusivity and transparency through two rounds of public consultation, gathering valuable feedback from our community. Additionally, we engaged in extensive consultations with partner groups, incorporating their insights and fostering collaborative partnerships. This comprehensive approach has culminated in a well-rounded, forward-thinking Strategic Plan that reflects the collective vision and priorities of all stakeholders involved.

**Appendix A: 2024-2028 Strategic Plan**