

Human Trafficking Awareness Day: February 20, 2025



Organized by Zonta Nanaimo
Authored by: Andrea Paris Advocacy Chair

Summary on Human Trafficking Awareness Day for Board of Education Trustees and Staff for October 30, 2024

Mission statement: to hold an awareness for grade 8-12 students and adults on human trafficking and sexual exploitation online safety.

Speakers:

- -The practicum Students,
- - Michael Down VIU Prof,
- -The Canadian Center to End Human Trafficking,
- - Children of the street

Topics were:

- Online, safety, what is trafficking: In Depth of Human trafficking, and TCO2

Attendees:

- About 170 Students from all high schools but not from NDSS and LSS,
- 20 school staff and parents,
- 10 Volunteers,
- 8 organizers,
- Zone trustee Chantelle Morvay,
- 2 VIU Practicum students.
- At bastion light up evening ceremony about 25 adults and our MLS Sheila Malcomson and our lovely club members.

Cost of the event was covered by Donations from businesses.

- \$700 for 70 pizzas
- \$300 for signs and business cards
- \$15 for printing flyers
- \$ 250 Buying 25x\$10 gift cards
- 3 Cathy Peters books given to presenters and the school for their help.

Overall, with some minor issues the event was a huge success. We have doubled our goals each year and look forward to continuing to grow. Lessons learned that online and Zoom needs a better connection and triple check pizza order times 😊 Students were engaged and we found that when younger people spoke engagement went up.

Next Steps:

- Our District has encouraged us to open our Z-Club and Golden Z. To this day we have 2 high school students wanting to participate with our group. They are the first students working with student councils to bring more awareness. As data shows, many peers get their friends involved to either recruit and be used. Peers have huge influence and having them empowered will make a difference in bringing awareness.
- Would love to go back **Cedar school next year on Feb 20th, 2025**. It is a Thursday, and we find it work best for Students. Please mark your calendars.
- We are able to attend school councils to help them join for Z-club while offering leadership experiences.
- The **public event will be on Feb 22nd 2025**. Day time event is geared up to gather all service clubs taking any part in HT. The event is aimed to produce a moving forward strategic plan for Nanaimo. This will be a yearlong process for our small group. We need your presents and any support to get organized.
- The light up of the Bastion will be in the evening and observe it from inside at Minnoz Restaurant at Coast Bastion Hotel.
- Practicum students will come at the end of September to start working with us.
- **UBCM days on Sept 18-19th** of September were a huge success. Meet many people and we were heard. As you know Prince George council have taken steps, and I (we) would love to work with you and many groups to have FEB 22 each year marked and used for awareness. Gained the support of many Ministers and their staff as well our Premier Eby.
- Ultimately, we would like to take students with us to the **2026 Zonta international conference in Vancouver**. Looking forward to being able to speak on our success and processes.
- Our young leaders would like to do more speaking and leadership for the coming year. I am thrilled to the moon and back.

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- A new logo was created: KNOW MORE Nanaimo with KnowMoreNanaimo@gmail.com email, cards and signs were created.

Next Year's Focus:

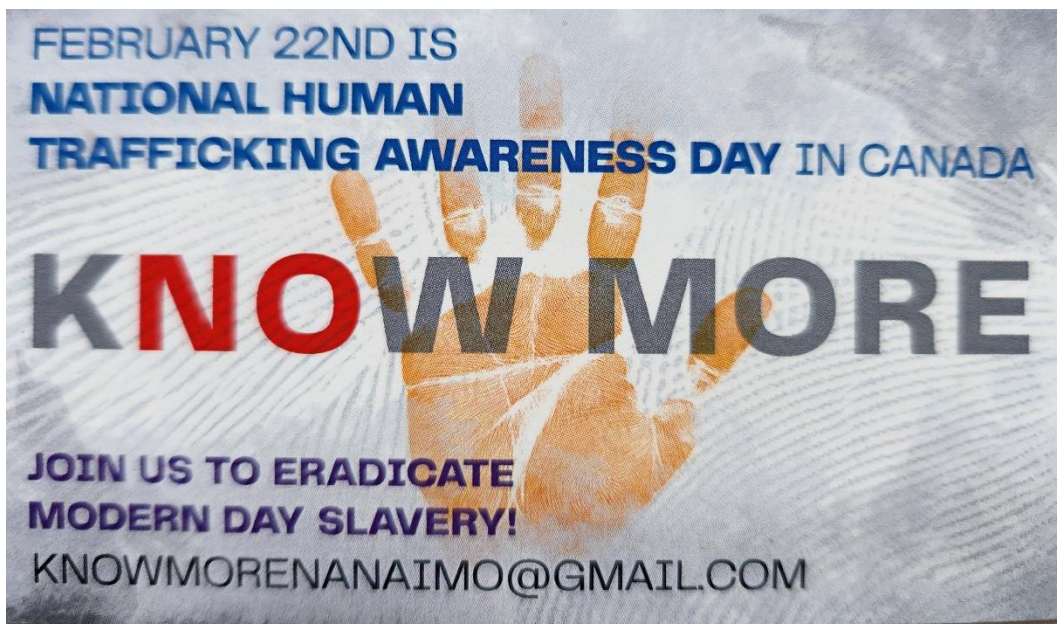
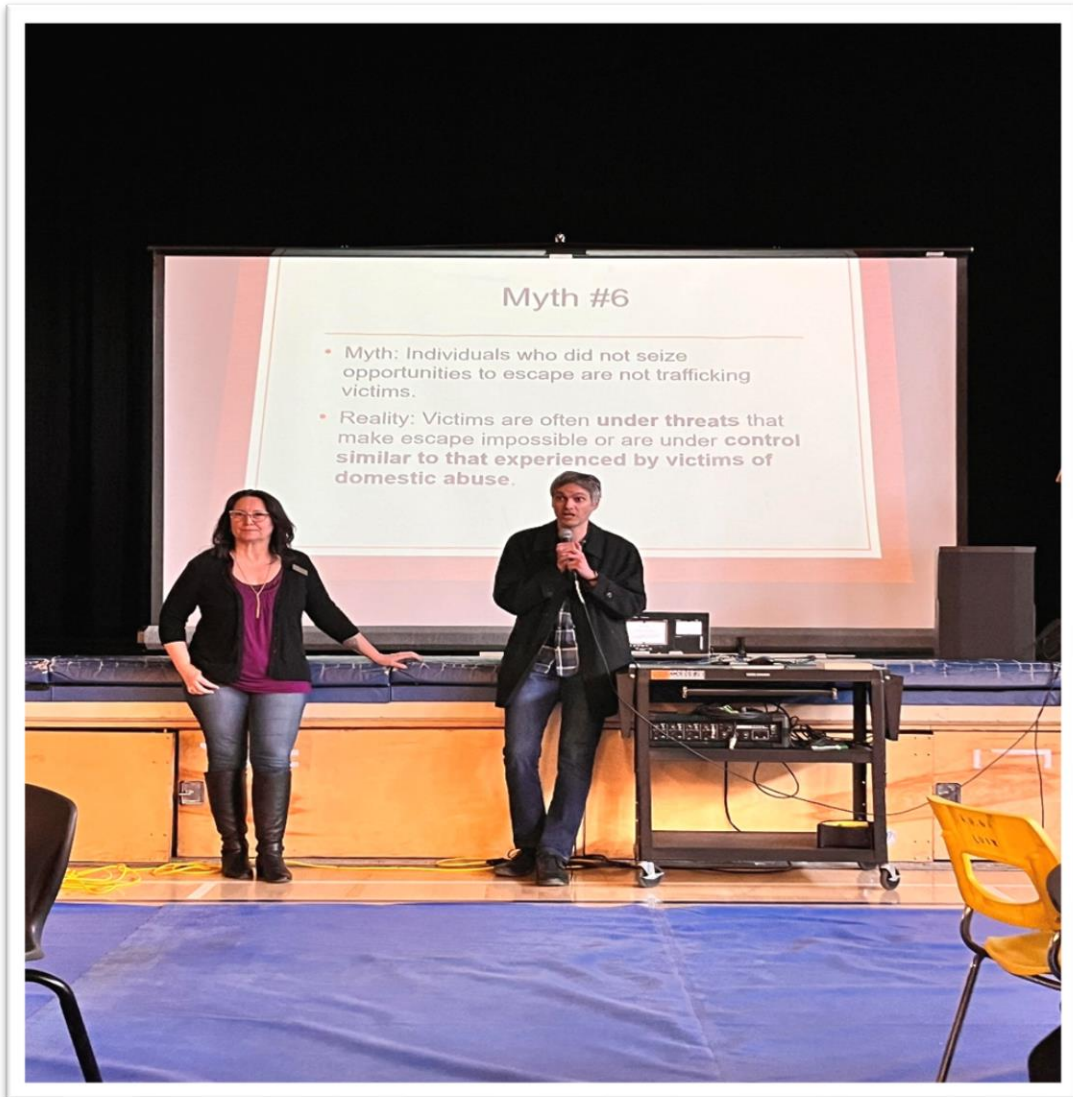
- To increase the awareness about online activities, behaviors, programs respect to Human Trafficking. As there are many forms of it and not everyone knows that.
- To pull as many service clubs together as we can to see how to work together collaboratively.
- To have student councils be aware of the program and offer leadership opportunities.
- To have as College and High school participant as we can.
- Volunteer participation has grown.

HUGE THANK YOU to all the students and staff, organizers, volunteers, and club members who helped to make this event to be so successful. The students were engaged, great presentations with great questions.

You had to be there to feel the energy and see the glowing eyes of interests in the topics and speakers.

Our hearts were full and was totally worth our efforts.





UBCM September 18-19th 2024 with Cathy Peters and our Be Amazing team.

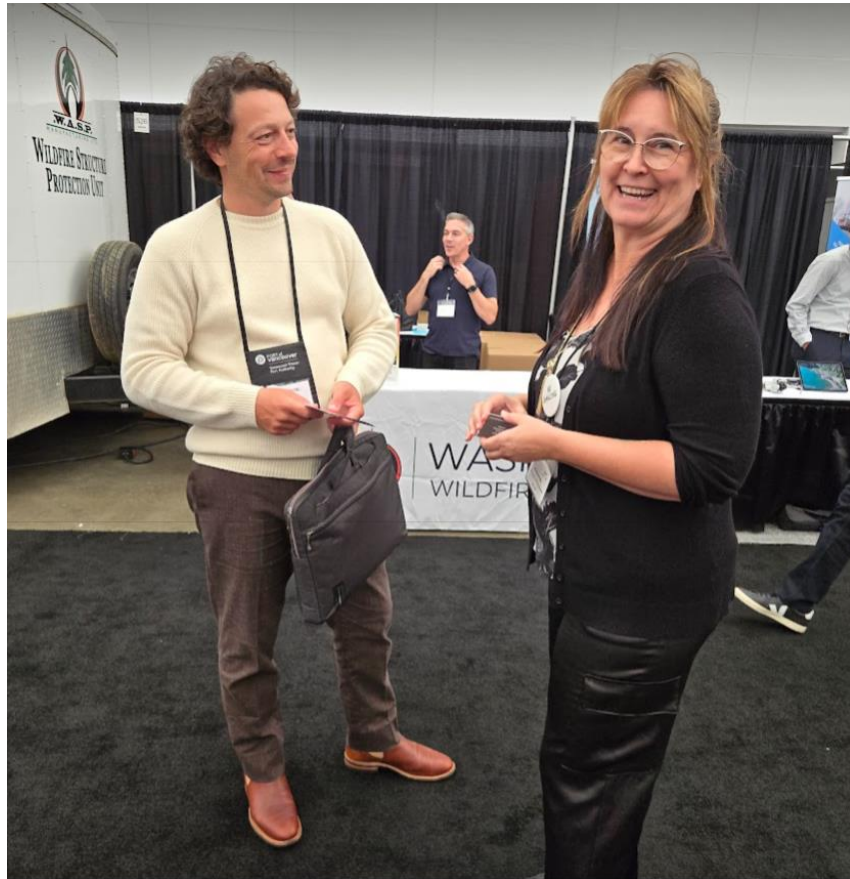
www.bemazingcampaign.org

www.Zonta.org



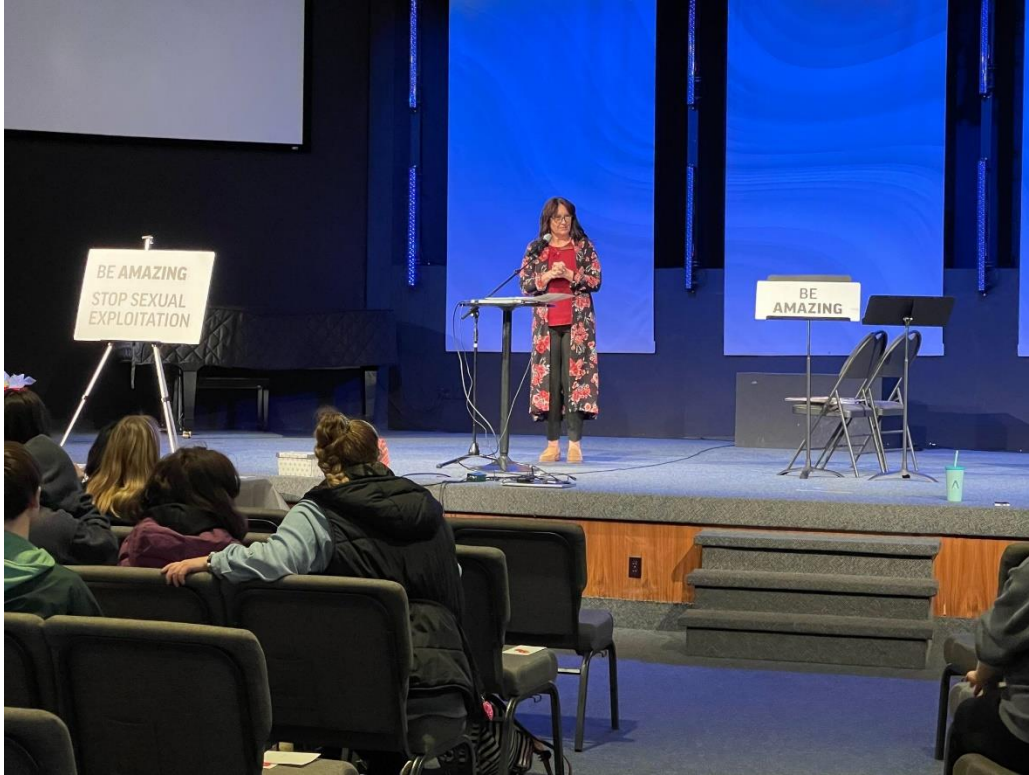
Great support and direction from the Premier.





Past Pictures





Thank you all for your time and SUPPORT! See you on Feb 20th and 22nd, 2025!