



**NANAIMO LADYSMITH PUBLIC SCHOOLS
BOARD OF EDUCATION
PUBLIC MEETING
INFORMATION SHEET**

DATE: February 26, 2025
TO: Board of Education
FROM: Gillian Robinson, Executive Director, Communications, Privacy, Community Engagement
SUBJECT: Communications Update

Background

Nanaimo Ladysmith Public Schools (NLPS) is committed to providing informative, timely and transparent communications with our community. The Communications department is updating its digital communications tools to better meet the needs of our community.

Discussion

Communications has launched two new newsletters, NLPS Employee News and NLPS District News, using an online newsletter platform that also provides translation services. Each publication is targeted to the specific audience- employees of NLPS and NLPS families, caregivers, students and community partners.

Communications is also proceeding on updating our district and school websites as well as implementing a district intranet for employees.

